I am not in favor of cell phone use on airborne aircraft. The air/voice frequencies on board a plane are public, and telephone conversations "privatize" this space, due both to their volume (loudness), and the deference they engender in other conversations and passangers.

There is a general sense of quiet and decorum observed on board an aircraft. Any phone conversation violates this.

To wit, the Japanese have banned cell phone conversations on their commuter trains.